COMMUNITY PLANS A standard PROTECTED format for updating plans

Note: This template is protected and MUST NOT be unprotected. You will experience data loss if you unprotect the template after you have completed sections of it. If you want to add or delete rows in the template, please unprotect the document before you start completing it and then protect it again to complete it. Should you have additional information that the template cannot accommodate, please attach a separate sheet of paper and indicate the referring section.

To be eligible for funding under the Supporting Communities Partnership Initiative (SCPI), this template must be completed. Similar to the original process, the updated Community Plan must include the nine SCPI elements: Geographic Area, Community Plan Development and Implementation Process, Objectives, Sustainability, Communication Strategy, Assets and Gaps, Priorities, Community Contribution, and Evaluation. This update is intended to be streamlined and build on the existing Community Plan and the Community Plan Assessment. Please review the accompanying Guide to Community Plan Update, which should provide assistance in completing this template.

1) Geographic Area

- a) Community name: St. John's, NL (Census Metropolitan Area)
- b) Have the geographic boundaries changed from the original Community Plan?

If yes, please describe how and why (e.g. amalgamation)

c) Please list all of the cities/communities/municipalities/townships that will be covered by the Community Plan (if possible, please attach a map): St. John's Metro area.

d) Please estimate the total community population that will be covered by the updated Community Plan 170,595 and provide the source (e.g. Stats Can) Statistics Canada - 2001 Census (St. John's CMA).

2) Community Plan Development and Implementation

The community must identify the representatives involved in the process to update and implement the Community Plan. It is important that the plan accurately reflects the specific needs of all members within the community, in particular, those of Aboriginal people and youth. It is also important that in the implementation of the plan that funding for projects focused on meeting the needs of homeless or at risk Aboriginal people and youth reflects the demographics of the community. Therefore, the confirmation of attendance by and active participation of local Aboriginal people and youth (individuals and/or organizations) in planning and implementation is required for plan approval. Promising approaches to improve the inclusiveness of the process can be found in the Guide to Community Plan Updates.

Community Plan Update:

a) Please identify the individuals involved in the Community Plan update, including their name (wherever possible), and where applicable, the organization or group they represent. Please identify the type(s) of organization(s) or group(s) represented from the drop down list below. If large group consultation or meeting is held, it would be sufficient to just note an approximate number of representatives in the name field, with their corresponding organization noted.

Name of Individual (when possible)	Organization	Type(s) Who they represent
Marie White	Co-chair (Community), St John's Community Advisory Committee on Homelessness	Other, please describe Former Deputy Mayor of St. Johr
Joe Connors	Co-chair (HRSD City Facilitator), St. John's Community Advisory Committee on Homelessness	Other, please describe
Myrtle Blandford	Executive Director, St. John's Native Friendship Centr Association	e Other, please describe
Madeline Lewis	Community Liaison, St. John's	

	Native Friendship Centre Association	Other, please describe Homeless individuals/families
Mary Ennis	Executive Director,	
	Coalition of Persons Disabilities NLOther, please describe	
Jocelyn Greene	Executive Director,	
	Stella Burry Community Services	Other, please describe Shelter, housing & support service provider (persons with complex needs - mental health, addictions, involvement with the justice system)
Deborah Keats	Administrator,	
	Iris Kirby House	Other, please describe Shelter, housing & support service provider (women/children escaping violence)
Kim Dreaddy	Provincial Association Against	
	Family Violence	Other, please describe Housing researcher, shelter staff trainer
Tim Turner	Administrative Director,	
	The Murphy Centre	Other, please describe
Karen Moores	Family Services Coordinator,	
	Military Family Resource Centre	Other, please describe Family & children's services
Wanda Burt	Director, Divisional Community &	
	Family Services, NL Eastern	Other, please describe Shelter & support services
	Division, Salvation Army	provider (men with complex needs)
Jane Robinson	Coordinator, St. John's Status of	
	Women Council/Women's Centre	Other, please describe Research/policy/advocacy for women in housing
Anne Stone		
		Other, please describe
Bridget Foster	Association for New Canadians	
_		Other, please describe
Rosemary Lester	Executive Director,	
	Seniors Resource Centre	Other, please describe Seniors services
Amy Percy	Economic Development Coorinator	
· ·	St. John's Community Centre Alliance	Other, please describe Community economic developme
Sheldon Pollett	Executive Director,	

	Choices for Youth	Other, please describe Shelter, housing & support services (youth)
Michelle Boutcher	Executive Director,	
	AIDS Committee of NL	Other, please describe
Audrey Moritz	Principal, Public Private	•
•	Partnerships, CMHC	Other, please describe
Fred Tulk	Senior Parole Officer,	·
	Correctional Services Canada	Other, please describe
Mary Marshall	CEO,	•
,	Newfoundland & Labrador Housing	Other, please describe
	Corporation (NLHC)	, , , , , , , , , , , , , , , , , , ,
Cynthia King	Manager, Affordable Housing,	
	NLHC	Other, please describe
Debbie Sue Martin	Director, Program Development,	
	Dept of Health & Community	Other, please describe
	Services	Carror, produce discounts
Brendan Mullally	Manager of Policy & Program	
	Planning, Income Support Division	Other, please describe
	Dept of Human Resources &	Carror, produce discounts
	Employment	
Roxie Wheaton	Regional Manager (Avalon),	
	Programs & Regional Services,	Other, please describe
	Dept of Human Resources &	Carror, produce discounts
	Employment	
Helen Handrigan	Senior Housing Officer,	
. ro.o r.aga	City of St. John's Nonprofit Housing	Other, please describe
	Division	, Canon, produce discounts
Lloyd Pope	Aboriginal Relations,	
	HRSD	Other, please describe
Paul Kelly	Youth Consultant,	•
- ,	HRSD	Other, please describe
Bob Burt	Communications,	, , , , , , , , , , , , , , , , , , , ,
	HRSD	Other, please describe
Sean Hanrahan	Service Delivery Manager,	,

	HRSD	Other, please describe
Yvonne Moore	Homelessness Administrative	
	Assistant, HRSD	Other, please describe
Bob Abbott	Program Officer,	
	HRSD.	Other, please describe
Harris Flight	Public Works & Government	
	Services Canada (PWGSC).	
Steve Pumphrey	PWGSC.	

b) Please identify the Aboriginal organizations and or people involved in the Community Plan update, including their name (wherever possible), and where applicable, the organization or group they represent. Also please identify their role from the drop down list below and provide a description of the extent of their involvement. If large group consultation or meeting is held, it would be sufficient to just note an approximate number of representatives in the name field, with their corresponding organization noted.

Specific Involvement of Aboriginal Organizations and/or People

Name of Representative (when possible)	Organization	Role in Plan Development	Description of the extent of their involvement
Myrtle Blandford, Executive Director	St. John's Native Friendship Centre Association	Needs identification Planning committee Other, please describe	Member of the Community Advisory Committee; Interviewed for the Plan Update; Delivers NHI-sponsored shelter services to aboriginal persons.
Madeline Lewis, Community Liaison	St. John's Native Friendship Centre Association	Needs identification Planning committee Other, please describe	Member of the Community Advisory Committee; Interviewed for the Plan Update; Delivers NHI-sponsored shelter services to aboriginal persons.
		Needs identification Planning committee Other, please describe	
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c) Please identify the youth or youth serving organizations involved in the Community Plan update, including their name (wherever possible), and where applicable, the organization or group they represent. Also please identify their role from the drop down list below and provide a description of the extent of their involvement. If large group consultation or meeting is held, it would be sufficient to just note an approximate number of representatives in the name field, with their corresponding organization noted.

Specific Involvement of Youth or Youth Serving Organizations

Name of Individual (when possible)	Organization represented	Role in Plan Development	Description of the extent of their involvement
Sheldon Pollett, Executive Director	Choices for Youth	Needs identification Planning committee Other, please describe	Member of the Community Advisory Committee; Interviewed for Plan Update; Delivers NHI-sponsored shelter services to youth; Member of Community Youth Network.
Tim Turner, Administrative Director	The Murphy Centre	Needs identification Planning committee Other, please describe	Member of the Community Advisory Committee; Interviewed for Plan Update; Serves on board of Choices for Youth; Member of Community Youth Network.
Amy Percy, Economic Development Coordinator	St John's Community Centre Alliance	Needs identification Planning committee Other, please describe	Member of the Community Advisory Committee; Interviewed for Plan Update; Serves on board of Choices for Youth.
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Plan Implementation:	
d) Please indicate the delivery model the	e community will utilize.
Shared delivery model Community entity model (Name of En	ntity)
, ,	eneral process for the implementation of the community plan (narrative or in an attached

e) Please provide a description of the general process for the implementation of the community plan (narrative or in an attached flow chart or org chart): Under the established shared delivery model, the Community Advisory Committee leads all local planning and priority-setting, while HRDC administers the total program and contribution agreements. The Community Advisory Committee will approve the Plan Update (completed), and upon approval of the Plan Update by NSH, HRSD will publicly advertise a call for proposals that address Plan priorities. The existing Decision-making Subcommittee of the Community Advisory Committee is mandated to review proposals submitted for NHI funding on behalf of the Community Advisory Committee (guided by SCPI funding guidelines and the Committee's Statement of Values & Guiding Principles) and recommend those for approval that best address the priorities in the Plan. The Community Advisory Committee will continue to meet quarterly to monitor progress and provide support for the Plan's implementation. Committee members will participate in other Committee activities (media announcements, special events, workshops), and act as a liaison between NHI and the

communities they represent, helping to raise awareness about the Plan in the broader community, and bringing diverse perspectives to the Community Advisory Committee table. When required under NHI, the Committee will participate in evaluating overall progress in implementing the Plan.

f) If possible, please identify the individuals that will be involved in either approving projects (in the case of Community Entities) or recommending projects for approval (in the case of Shared Delivery). This should include their name (wherever possible), and where applicable, the organization or group they represent. Please identify the type(s) of organization(s) or group(s) from the drop down list below:

Name of Individual	Organization	Type(s)
		Who they represent
Joe Connors,	HRSD	
City Facilitator		Other, please describe
Debbie Sue Martin,	Department of Health & Commur	ity
Director, Program Development	Services	Other, please describe
Mary Ennis,	Coalition of Persons with	
Executive Director	Disabilities NL	Other, please describe
Kim Dreaddy	Provincial Association Against	
_	Family Violence	Other, please describe
Alternate member:	St. John's Status of Women	
Jane Robinson,	Council/Women's Centre	Other, please describe Housing needs of women.
Coordinator		
		Other, please describe
		Other places describe
		Other, please describe
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		Other, please describe

g) Please identify the Aboriginal people or organizations that will be involved in the implementation of the community plan. This should include their name (wherever possible), and where applicable, the organization or group they represent and their anticipated role in plan implementation.

Specific Involvement of Aboriginal People or Organizations

Name of Individual (when possible)	Organization represented	Anticipated Role in Plan Implementation
Mrytle Blandford, Executive Director	St. John's Native Friendship Centre Association	Proposal review Recommendations and/or decisions on funding allocations Evaluation Other, please describe Advisory Committee
Madeline Lewis, Community Liaison	St. John's Native Friendship Centre Association	Proposal review Recommendations and/or decisions on funding allocations Evaluation Other, please describe Advisory Committee
		Proposal review Recommendations and/or decisions on funding allocations Evaluation Other, please describe
		Proposal review Recommendations and/or decisions on funding allocations Evaluation Other, please describe
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h) Please identify the youth or youth serving organizations that will be involved in the implementation of the community plan. This should include their name (wherever possible), and where applicable, the organization or group they represent and their anticipated role in plan implementation.

Specific Involvement of Youth or Youth Serving Organizations

Name of Individual (when possible)	Organization represented	Anticipated Role in Plan Implementation	
Sheldon Pollett, Executive Director	Choices for Youth	Proposal review Recommendations and/or decisions on funding allocations Evaluation Other, please describe Advisory Committee	
Tim Turner, Administrative Director	The Murphy Centre	Proposal review Recommendations and/or decisions on funding allocations Evaluation Other, please describe Advisory Committee	
Amy Percy, Economic Development Coordinator	St. John's Community Centre Alliance	Proposal review Recommendations and/or decisions on funding allocations Evaluation Other, please describe Advisory Committee	
		Proposal review	

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3) Overall Objectives

Please describe the overall objectives the community expects to achieve by March 31, 2006 through the implementation of the Community Plan. The community's objectives should be supportive of the Government of Canada's long-term objectives on homelessness (listed below) and should contribute to the sustainability of community efforts.

Please note: when identifying the community's priorities in section 7, it is important that the expected outcomes of the priorities are supportive of the community's objectives listed below.

Homelessness Initiative Strategic Objectives

- 1. To develop a comprehensive continuum of supports to help homeless Canadians move out of the cycle of homelessness and prevent those at-risk from falling into homelessness by providing communities with the tools to develop a range of interventions to stabilize the living arrangements of homeless individuals and families—encouraging self-sufficiency where possible—and prevent those at-risk from falling into homelessness.
- 2. To ensure sustainable capacity of communities to address homelessness by enhancing community leadership and broadening ownership, by the public, non-profit and private sectors, on the issue of homelessness in Canada.

Community Plan Objectives

- 1. To ensure SCPI is a community-driven initiative, with transparent processes and accountability to the community.
- 2. To address the most serious situations of persons who rely repeatedly on temporary shelter as their primary source of housing, and who have complex needs.
- 3. To increase housing opportunities for vulnerable populations in the city, in response to need and providing consumer choice.
- 4. development of supportive systems around people at risk of losing their housing or living in situations dangerous to their health and well-being.
- 5. to ensure that all activities under SCPI are inclusive and accessible in their design.
- 6. to use the SCPI project as a catalyst to bring key stakeholders together for long-term planning and development of a housing strategy for vulnerable populations in the city.
- 7. to ensure that SCPI in St. John's addresses needs along the continuum of supports.
- 8. to engage stakeholders who have not yet been part of the SCPI initiative.

- 9. to promote outreach/early intervention as a means to prevent homelessness.
- 10. to link homelessness initiatives with social policy efforts to address systemic poverty.
- 11. to foster collaboration among partners to improve coordination and access to services.
- 12. N/A

4) Supports to Sustainability - Partnerships and Community Capacity Building

Partnership development and community capacity building are viewed as essential elements to achieving the Homelessness Initiative's (HI) overall objective of ensuring the sustainable capacity of communities to address homelessness.

Accordingly, this section aims to assist in the identification of community projects and/or activities that will contribute to partnership development, capacity building, and ultimately sustainability. Therefore, please consider these results when completing Section Six on Assets and Gaps and Section Seven on Priorities.

Additional references and/or sustainability tools may be found in the:

- sustainability section of the community plan assessment,
- sustainability section of the Guide to Community Plan Updates, and
- assessment tools on partnerships and community capacity in the Appendix.

Partnerships Strategy

Partnerships are a key component of a community's sustainability strategy. They assist in strengthening and enhancing projects, as well as the community process.

The guide lists the steps in the development of a Partnerships Strategy, with the goal of expanding existing partnerships and creating new ones.

The following questions will assist communities in identifying some initial areas for further partnership development.

a) In Section Two (Community Plan Development and Implementation Process), partners were identified that were involved in the process taken to update the Community Plan and that will be involved in the implementation. Please indicate if there is a need to enhance some of these existing partnerships.

Other (please explain) The Community Advisory Committee believes that existing and new partnerships can be fostered, in part, through its Communications Strategy (Section 5), given that much of the work it does with partners requires awareness-raising in order to secure support and buy-in. The Communications Strategy will be used as a tool for building partnerships.

If yes, please list one or more *existing* partnerships in the community process and/or at the project level and some ways it could be further developed to fill the gaps:

Existing Partnership	Activities that will enhance the partnership
City of St. John's	Enhanced involvement in comprehensive housing approaches - homelessness
	prevention, housing standards bylaw enforcement, development of affordable
	housing, supporting other housing/service providers in the City.
Health & Community Services - St. John's Region	nActive participation on the Community Advisory Committee.
Provincial Government (including NLHC)	Engage stakeholders in the design & delivery of the Affordable Rental Housing
	Program.
	Greater collaboration between departments/agencies - a real commitment to
	working together.
	A Provincial housing strategy & a permanent structure to support it.
Salvation Army	Enhancement of services/shelter and creation of supportive housing for men.
Department of Human Resources & Employmer	tInvolvement of service providers as well as policy makers in NHI.
Shelter operators	Form a network/committee of shelter operators to increase collaboration,
	information-sharing, coordination of services - meet monthly.
Public Works Government Services Canada	Develop a system for NLHC/other housing providers to salvage usable building
	materials from Federal/DND housing that is being demolished (eg. in Goose
	Bay, Labrador, the cost of new housing materials is high - waste and costs
	could be reduced if existing materials could be salvaged from DND housing
	now being demolished.)
HRDC, CMHC and Joint Ministers of Housing	There should be more federal collaboration/linkage between the National
	Homelessness Initiative (NHI) and the National Affordable Housing Program

(CMHC) to promote a more seamless approach to addressing the continuum chousing needs, and develop a long term housing strategy.
The Federal Coordinator on Homelessness should be invited to participate in future Joint Ministers Meetings on Housing.

b) In this section please identify potential *new* partners, who are currently not involved in the development or implementation of the Community Plan and/or in projects, which you would like to engage (for example, as partners on specific projects, liaisons with other groups, strategic advisors, etc...Please see the Guide for more examples). It is recognized that this is a long-term goal, which may not be possible to fully achieve over the three years of the initiative.

Potential Partners	Where possible, please identify the specific organization	Potential Partners	Where possible, please ident f the specific organization
Federal Govt.		Provincial Govt.	Dept of Works, Services & Transportation Municipal & Provincial Affairs
Municipal Govt.		Non-Profit/Non-governmental organizations	
Private Sector	St John's Board of Trade	Universities/ Colleges	Memorial University NL College of the North Atlantic
Service Clubs	Rotary	Faith Groups	Student Housing Offices

Media			Unions	Construction Trades Council NL Federation of Labour PSAC, CUPE, NAPE
Homeless Individuals/families			Aboriginal groups	
Offenders/Ex-offenders	John Howard Society		People with Addictions	
Persons with Disabilities			People with FAS/FAE	
People with HIV/AIDS		Pr	People with Mental Health oblems	Consumer Health Awareness Network NL (CHANNAL) Canadian Mental Health Association NL Waterford Hospital Foundation
People in the Sex Trade			Recent Refugees/ Immigrants	
Victims of Domestic Violence			Visible Minorities	
Youth at Risk	Community Youth Network St Francis Foundation	Re St St Yo Ro	Other (please describe) : eniors egional Strategic Social Plan eering Committee . John's Nursing Home Board outh groups oyal NL Constabulary CMP	Seniors Resource Centre (also see 'Other') (also see attached: 'Community Plan Update Questionnaire' - for a more detailed summary/ranking of responses on page 3.)

c) Based on the above list of potential *new* partners, please identify some priorities for new partnerships and what they could contribute to enhancing the community process, projects or fill gaps. (Note: this information can be utilized in Section 6 on Assets and Gaps)

New Partner (Please list up to five sectors with whom partnerships may help address community priorities)	How they could contribute to enhance community process, projects or fill gaps?
Private Sector	Funding/knowledge of issues.
	Volunteering on community boards.
	Engage in process to address problems in private rental housing.
Service Clubs	Funding/knowledge of issues.

Universities/Colleges	Research, education.
-	Training in development, construction and management of housing.
Consumers	Greater involvement in the planning and implementation process.
Mental Health Advocates/Consumers	Workshops, public awareness of mental health and homelessness.
	Engage consumers.
Addictions Services	Increase information-sharing/needs assessment.
Federal Government - Health Canada	Development of FAS/FAE strategy off reserves in urban/rural areas.
	Research funding through Population Health.
Department of Works, Services & Transporation	Currently empty provincial government buildings could be redeveloped for
	housing & services (like SFRPHI).
Association for New Canadians	Increase information-sharing/needs assessment.
Media	Public education on homelessness/housing issues
Schools	Public education on homelessness/housing issues.

Community Capacity

Developing community capacity is an ongoing process that strengthens the capacity of individuals, agencies, networks, and the broader community to develop a meaningful and sustainable response to homelessness.

d) In your Community Plan Update process, please indicate which of the following areas of community capacity were identified as priorities for further development?

Areas of community capacity building			
Support agencies to continue to develop the necessary skills and tools to develop and manage projects Support agencies to partner with other community groups to achieve common goals and provide better service to			
clients			
Assist agencies to develop networks to undertake joint activities and coordinate their services			
Help agencies and networks to actively participate in the community planning and implementation processes			
Support agency networks to work with other sectors to achieve common goals and provide better service to clients			

In the community response to homelessness, develop a process which is more broadly focussed than just SCPI and
homelessness services
Actively expand the range of funders and potential contributors at community planning and implementation tables Further develop federal/provincial/municipal collaboration
Seek out innovative funding partnerships
Link agencies and networks with potential partners for funding and other resources
Promote best practices in project development, management and sustainability (e.g. seminar on leveraging funding) Further develop community awareness of homelessness
Further develop a common vision and community ownership of homelessness issues and solutions
Further develop leadership of community processes to maintain momentum
Develop a Sustainability Sub-committee and workplan
Link with other community involvement tables (e.g. Success by Six, Vibrant Communities, Safe Communities, etc.) to
complement efforts
Marketing the concept of socio-economic development for sustainability of projects
Implement and/or maintain HIFIS
Undertake research projects
Improve data management with in community
Others, please list:
See attached: 'Community Plan Update Questionnaire' - for a more detailed summary/ranking of responses on page 4.)

e) Please select two or three key areas for initial action and, where possible, the corresponding activities needed to strengthen the capacity of the community. (Note: this information can be utilized in Section 6 on Assets and Gaps)

Priorities	Activities
Improved federal, provincial, municipal collaboration.	More collaborative approaches, reduced interdepartmental and intergovernmental barriers to addressing housing/homelessness.
	Encourage the expansion of existing provincial structures (and possible creation of new ones) to more fully address the needs of vulnerable populations at risk of becoming homeless (NLHC represents part of this structure, but more is needed to address: income support, employment, health, building standards, supportive housing.) The community must be a full partner in

	developing these structures and approaches.
	The community-led approach used in SCPI/St. John's should be incorporated into the design/delivery of other housing initiatives, such as the Affordable Rental Housing Program and the province's emerging Supportive Housing Strategy.
	Existing collaboration should be expanded to include more federal departments (beyond HRSD, CMHC, PWGSC, CSC).
	The Department of Human Resources & Employment and the Department of Health & Community Services should increase basic shelter allowances so people can find more suitable housing.
	The City of St. John's should me more centrally-involved in developing long term plans.
Develop a common vision and community ownership of homelessness issues and solutions.	Research to identify needs and solutions (engage consumers).
Homelessness issues and solutions.	Conference/focus groups to bring stakeholders together to plan for long term action.
Support agencies to partner with other groups to provide better services to clients.	Create a provincial housing advocate's office.
better services to unerits.	Map out existing services and link the 'like' ones for proposal development and planning.
	Encourage the formation of a shelter operators network.
Seek out innovative new funding partnerships.	Engage the private sector, service clubs, foundations, and other untapped resources/complimentary funding.
	Lever Natural Resources Canada 'Kyoto' funding programs to make housing/homelessness projects more energy efficient, healthy/sustainable, and less costly to operate.
	Develop a directory of services, funding, partners (engage

	consumers in its development)
	consumers in its development).
Further develop community awareness of homelessness.	Enhance media involvement and coverage of the issue and solutions.
	Engage the arts community in getting the message out, hosting benefits/fundraisers.
	Promote key messages in schools.
	Develop communications tools (web, e-news, newsletter).
Develop a process that is more broadly focused than SCPI.	Link with provincial government's Interdepartmental Committee on Supportive Housing, Premier's Council on Social Development, Strategic Social Plan Steering Committee.
Promote best practices.	Create a proposal/project design skill kit (how-to guide).
	Create a pamphlet showing what has worked best, profiling recent successes - use it in communications strategy to raise awareness, garner future support/funds for addressing homelessness.
	Promote SCPI as a best practice - expand community-driven processes to other related programs/issues (eg Affordable Rental Housing Program).

f) Please summarize the community's proposed policy/strategy for projects proposals that are expected to have funding needs beyond the end of the Initiative:

A clear Call for Proposals indicating funding terms.

Ensure sustainable phasing of longer term projects.

Collaborate with other funding partners to ensure sustainability.

Advocate for a more permanent, long term National Homelessness Initiative.

and how this policy/strategy may apply to projects that will be renewed from the first phase of the Initiative:

The Decision-making Subcommittee will review such projects on a case by case basis using the above guidelines.

More collaboration between the National Homelessness Initiative (HRSD) and the National Affordable Housing Initiative (CMHC/provincial/territorial governments) be promoted to help address housing/homelessness program sustainability.

5) Communication Strategy

A coordinated and effective communications strategy for the Community Plan development and implementation process is an important element in the success and the sustainability of a community's efforts on homelessness. Communications helps ensure that individuals and community agencies have the opportunity to be involved in the community plan, are able to have free access to the Community Plan and can obtain information on calls for proposals related to funding-specific initiatives within the plan's list of priorities. Furthermore, the community's communications strategy should help foster community support for the process, increase partnerships and public awareness, and address NIMBYism, etc... thereby contributing to the sustainability of the community effort. For examples of effective communications activities please see the Guide to Community Plan Updates.

a) Please describe the objectives of the community's communications plan and the corresponding activities (Note: this information can be utilized in Section 6 on Assets and Gaps):

Objectives of the Communications	Corresponding Activities	Target Group	
Plan		(where applicable)	

The Community Plan will be a public document.	Post on HRSD/NHI and HRSD/NL websites.	Other, please describe:
	Encourage stakeholder groups and Community Advisory Committee members to post on their websites and promote to their target audiences. Publicize Plan in e-news, newsletters, publications, research, media announcements and events sponsored by Community Advisory Committee. Inform the Premier and provincial ministers (responsible for housing and related services) about the Plan and the need for provincial support in addressing its priorities (through meetings). Promote Plan to municipal Councils, board of trade, service clubs, faith groups, labour groups, media, university, college, schools (through special events, speaking opportunities).	The Committee recommends All of the Above, but most frequently identified the following target audiences: Consumers Service & housing providers Policy makers Governments: Social Policy Committee of Provincial Cabinet Interdepartmental Committee on Supportive Housing Premier and relevant Provincial Ministers General public Business leaders Media
Publications, materials and announcements will be sent out.	Media releases/PSAs (in collaboration with HRSD). Circulate electronically via existing community networks/listservs (including an e-newsletter 3 times/year). Post on HRSD/NHI and HRSD/NL websites where possible.	Other, please describe:

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	Produce/widely circulate 'Growing Homes' newspaper to all St John's households (50,000) promoting Plan and related activities. SCPI projects will develop communications plans to address	
	NIMBY.	
There will be a public call for proposals, outlining clear terms of reference.	Advertised in local media (HRSD). Promote via community networks, including Community Advisory Committee members (through email, web postings).	Other, please describe:
There will be public forums bringing together stakeholders to report on progress and engage them in relevant activities.	Engage stakeholders in research (surveys/interviews) and sharing findings (workshop/forum). Conference/workshops on key issues to build capacity/knowledge of stakeholders, improve collaboration and develop long term solutions. Presentations to other sectors/groups (eg municipalities, board of trade, social/housing policy forums, labour forums, community meetings). Use National Housing Day (Nov 22) as an anchor for reporting publicly on progress, and outstanding needs.	Other, please describe:
Information will be available under	Alternate formats of the Plan will be	
alternate format and means will be	produced - Community Advisory	Other, please describe:
taken to ensure accessibility.	Committee members will help circulate.	Francophones
A directory of homelessness and	The Community Development Worker	
related services, funding and success	will develop in collaboration with the	Other, please describe:
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stories will be produced.	Community Advisory Committee and	
	consumers - and disseminate to the	
	target audiences.	
The Community Advisory Committee	Announcement of the Community Plan	
will strive for more media coverage of	Update and priorities (in collaboration	Other, please describe:
homelessness issues.	with HRSD).	
	Announcements of individual SCPI	
	projects (HRSD).	
	projects (rings).	
	Publication of homelessness research	
	findings/recommendations.	
	Illiumgs/recommendations.	
	Linkago to enocial events/activities:	
	Linkage to special events/activities:	
	conferences, National Housing Day,	
	Raising the Roof's Toque Campaign.	
	Promote media sponsorship of	
	'Growing Homes' newspaper.	
	Seek interviews/features on	
	homelessness in local media.	
		Other, please describe:
		Other, please describe:
		Other, please describe:
		Other, please describe:
		Other, please describe:
		Other, please describe:
		Other, please describe:

b) Please briefly outline the process and schedule for reporting to the community and stakeholders, including governments, on progress toward achieving the plan's objectives or modifications to the plan's priorities based on changing needs in the community:

The Community Plan, once approved, will be circulated via Community Advisory Committee members to their constituent audiences, and will be posted on the Internet (HRSD, links to Committee member websites), and further notification will occur via email listserve and e-newsletter prepared by the Co-chairs/Community Development Worker.

The Community Advisory Committee will function as a key reporting mechanism and hub for disseminating information - written and verbal progress reports on Plan implementation will be shared with the Committee at its quarterly meetings, and additional updates will be provided by the Co-chairs/Community Development Worker and/or Members between meetings via email (including an e-newsletter 3 times/year). Committee members will act as liaisons for reporting back to their constituent communities, using communications tools provided by the Advisory Committee.

From time to time, the Committee will sponsor special presentations/workshops/conferences on homelessness for specific audiences and/or the general public, where further progress reports will be provided. As previously indicated, opportunities will also be sought to link activities/events to high profile themes such as National Housing Day (Nov 22) and Raising the Roof's Toque Campaign (February), or existing community activities (board of trade/service club luncheons, conferences/forums of target groups).

Media releases and PSAs will be used to publicize important activities (eg SCPI project announcements) of interest to the general public.

Input received from the above communications activities will be considered by the Community Advisory Committee at its meetings in implementing the Plan.

The Committee will produce a report in newsletter form ('Growing Homes') to the general public once Plan implementation is underway and there are activities to report (eg Year 2).

If the Plan is modified at any point, the Community Advisory Committee will be convened, and any resulting decisions will be disseminated to all relevant stakeholders by the Co-chairs/Community Development Worker.

6) Assets and Gaps

The community must review the assets and gaps described in the original plan and update them based on present needs. This could include assets and gaps in the areas of sheltering facilities, support service facilities, services, partnership or community capacity building activities, communication or public awareness activities, research, and information management (e.g. Homeless Individuals and Families Information System (HIFIS)). This may involve physical gaps such as new facilities (i.e. transitional houses) and renovations (i.e. installment of showers and laundry facilities in a drop-in centre), but could also include less tangible needs such as a community capacity coordinator, or a community life-skills program.

As this is an inventory of all community needs related to homelessness, the items identified may not necessarily be eligible for SCPI funding (i.e. affordable housing). The findings should be included in the following summary tables of assets and gaps. Where applicable, please quantify the gap by identifying the number beds, units, facilities or services required. If possible, please identify what Areas of Intervention, along the continuum of supports, the Gaps correspond to. This includes: emergency (short-term), transitional (moving people towards self-sufficiency), supportive (long-term) and/or prevention (preventing those at-risk of homelessness from becoming homeless), which can be selected from the drop-down list in the Areas of Intervention column in the chart below. If a gap does not correspond to those listed in the drop-down menu, please specify in the space provided.

Assets	Gaps	Areas of Intervention	Е	Т	S	Р
	•	(please select from the drop down list –	m	r	u	r
		note that a gap may address a number	е	a	р	е
		of areas)	r	n	р	V
		,	g	S	0	е
			e		r •	n
			n	L	l i	l
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EMERGENCY SHELTERS:	Recent closure of Catherine Booth					
	House shelter by Salvation Army	Other, please describe				
Iris Kirby House (women/children)	(women, families)	Carron, product accorned				
mo randy rioded (werners and entry	(Worneri, rainings)					
Naomi Centre (women/children)	Appropriate/accessible shelter					
waomi centre (women/emarem)	1 ' ' '					
Wisaman Contro (mala adulta)	services for single men, including					
Wiseman Centre (male adults)	those with complex needs.					

Choices for Youth (male youth)				
Native Friendship Centre (aboriginal persons)				
TRANSITIONAL SHELTERS:	Transitional housing options for:	Other describes		
Iris Kirby House (women/children)	Persons with complex needs (including federally-sentenced men and women, persons with	Other, please describe		
Emmanuel House (men/women with addictions, complex needs)	addictions, mental health issues), Women escaping violence,			
SFRPHI Housing (various agencies & target populations)	Youth, Aboriginal persons, and Low income individuals/families			
	who are temporarily homeless.			
SUPPORTIVE HOUSING:	Supportive housing options for:			
Stella Burry Community Services - Carew Lodge	Persons with complex needs (including federally-sentenced men/women, persons with addictions, mental health issues),	Other, please describe		
Stella Burry Community Services - Supportive Community Integration	Youth, Seniors, Women escaping violence,			
Program	Persons with disabilities.			
Stella Burry Community Services - Surplus Federal Properties	Aboriginal persons, Persons living with HIV/AIDS.			
Choices for Youth	The Committee also notes the closure of the Salvation Army's			
St Francis Foundation	Harbour Light residential addiction treatment service.			
Community Care Program	u caunciii service.			
ACCESS House				

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Lack of adequate new supply of					
permanent, affordable, appropriate, safe housing options for low income households and	Other, please describe				
vulnerable populations.					
Loss of existing affordable housing supply to conversions, housing					
market forces.					
Lack of available alternatives to substandard rooming/boarding homes.					
Lack of gender inclusive housing for women (and their children).					
Lack of age-appropriate housing for seniors and youth.					
There is a continued need for better coordination and enhancement of existing services	Other, please describe				
including youth, seniors, women, aboriginal persons, refugees/New Canadians.					
	permanent, affordable, appropriate, safe housing options for low income households and vulnerable populations. Loss of existing affordable housing supply to conversions, housing market forces. Lack of available alternatives to substandard rooming/boarding homes. Lack of gender inclusive housing for women (and their children). Lack of age-appropriate housing for seniors and youth. There is a continued need for better coordination and enhancement of existing services for persons with complex needs, and other vulnerable populations including youth, seniors, women, aboriginal persons, refugees/New	permanent, affordable, appropriate, safe housing options for low income households and vulnerable populations. Loss of existing affordable housing supply to conversions, housing market forces. Lack of available alternatives to substandard rooming/boarding homes. Lack of gender inclusive housing for women (and their children). Lack of age-appropriate housing for seniors and youth. There is a continued need for better coordination and enhancement of existing services for persons with complex needs, and other vulnerable populations including youth, seniors, women, aboriginal persons, refugees/New	permanent, affordable, appropriate, safe housing options for low income households and vulnerable populations. Loss of existing affordable housing supply to conversions, housing market forces. Lack of available alternatives to substandard rooming/boarding homes. Lack of gender inclusive housing for women (and their children). Lack of age-appropriate housing for seniors and youth. There is a continued need for better coordination and enhancement of existing services for persons with complex needs, and other vulnerable populations including youth, seniors, women, aboriginal persons, refugees/New	permanent, affordable, appropriate, safe housing options for low income households and vulnerable populations. Loss of existing affordable housing supply to conversions, housing market forces. Lack of available alternatives to substandard rooming/boarding homes. Lack of gender inclusive housing for women (and their children). Lack of age-appropriate housing for seniors and youth. There is a continued need for better coordination and enhancement of existing services for persons with complex needs, and other vulnerable populations including youth, seniors, women, aboriginal persons, refugees/New	permanent, affordable, appropriate, safe housing options for low income households and vulnerable populations. Loss of existing affordable housing supply to conversions, housing market forces. Lack of available alternatives to substandard rooming/boarding homes. Lack of gender inclusive housing for women (and their children). Lack of age-appropriate housing for seniors and youth. There is a continued need for better coordination and enhancement of existing services for persons with complex needs, and other vulnerable populations including youth, seniors, women, aboriginal persons, refugees/New

Drop-in Centres				
Food Banks	There is a need for appropriate			
Meal Programs	people supports.			
Clothing/Furniture Banks				
Addictions Treatment Services				
Mental Health Services				
Credit Counselling Service				
Eviction & Legal Services				
Employment/Training Services				
Education Services				
Life Skills Services				
Outreach Services				
SERVICES FOR PERSONS	These services require adequate			
WITH DISABILITIES:	resources to advocate for the	Other, please describe		
	needs of persons with disabilities,			
Independent Living Resource	and help ensure Community Plan			
Centre	implementation and dffordable			
Coalition of Persons with	housing/service activities address			
Disabilities	these needs.			
Longside Club				
INFORMATION MANAGEMENT:	There is a need to train shelter &			
	supportive housing organization	Other, please describe		
HIFIS	staff to use HIFIS.	·		
HOMELESSNESS RESEARCH:	Research is still lacking on the			
	specific nature and extent of	Other, please describe		
Community Plan (2000)	homelessness (including 'hidden'	Communication, Public Awareness		
	homelessness) in St. John's.			
Report to Canadians (2002)	,			
Collaborative Approaches to				
Addressing Homelessness				
Conference (2002)				
St John's Housing Snapshot				

(2002, 2003)				
Something's Got to Change: Research Report, Gender-Inclusive Analysis & Housing Policy Development in NL (St John's Status of Women Council 2003)				
Community Plan Update (2004)				
Research activities of NSH, NLHC, provincial government, shelters, housing & service organizations on related themes (including research connected with the development of SCPI projects).				
Community Accounts/SSP				
PLANNING, COORDINATION, CAPACITY-BUILDING: Community Advisory Committee on Homelessness: Community Plan	There is still a need for an overall coordinated approach to addressing homelessness and housing needs that goes beyond SCPI.	Other, please describe		
Community Development Worker Community Plan Update Conference on Homelessness	The Canada-NL Affordable Rental Housing Program has been approved, but provincial funding			
Education/Training Workshops (eg NIMBY, HIFIS, Results Reporting)	and roll-out is still pending.			
Interdepartmental Committee on	A provincial Supportive Housing Strategy is under development,			

Supportive Housing: Supportive Housing Strategy (not yet approved) Affordable Rental Housing Program Strategic Social Plan Premier's Council on Social Development CMHC Seed Funding, Proposal Development Funding, Training.	but not yet approved/implemented. The Canadian Housing & Renewal Association has assessed interest among housing stakeholders in NL on the formation of an Atlantic Canada Affordable Housing Network to support affordable housing development, information sharing and capacity building in the region. The network has not been formed yet. The City of St. John's should be more involved in planning efforts to address homelessness and enhance affordable housing supply. The private sector, service clubs, faith groups and labour should be engaged in supporting/addressing Community Plan priorities and other housing-related needs.			
		Other, please describe		
		Other, please describe		
		Other, please describe		
		Other, please describe		

7) Priorities

Priorities will be identified by communities according to their objectives and the analysis of the assets and gaps within their respective continuum of supports. These priorities will focus on the needs of homeless people and at-risk populations, including the Aboriginal and Youth population. These priorities may be flexible and broad, with either a short or long-term focus, in order to be flexible enough to respond to changing community circumstances.

a) Please identify the community priorities in the following chart. If possible, please list the potential corresponding activities for each priority area, the community objectives they address and the expected outcomes (desired results) the activity will achieve. The community may select from the list of expected outcomes for the HI or provide their own. If the Community's outcomes are not included in the drop-down list, please identify them in the space provided for "other" outcomes. In the last column, if possible, please estimate the percent of the Community's overall allocation to be dedicated to addressing each priority. As noted in Section 2, funding for homeless or at-risk Aboriginal people and youth should reflect the demographics or the proportion of need of the homeless community (e.g. if approximately 30% of the homeless population is Aboriginal, approximately 30% of the funding should be focussed on addressing those needs).

Community Priority	Proposed Activities	Community Objective(s)	Expected Outcomes	% of SCPI Allocation
(1) Research housing needs in St. John's in order to lay the foundation for a long term approach to addressing homelessness.	Conduct research regarding vulnerable populations at risk of becoming homeless (living in substandard housing conditions), identifying needs and areas for action. The Committee will link with NSH research/learning funding, in addition to using local SCPI funds. NOTE: While this is an early priority the Committee wishes to address - it is not a top priority in terms of funding requirements.	To ensure that SCPI in St. John's addresses needs along the continuum of supports. To act as a catalyst for a comprehensive, long term housing strategy for vulnerable populations in St. John's.	Increased local capacity and resources to deal with homelessness. Projects and partnerships undertaken by communities to improve services and facilities for homeless people (from emergency to prevention). Improved and more inclusive decision making around investments. Enhanced community ownership of process and solutions. Increased awareness of the nature of homelessness and effective responses. Enhanced access to information. Improved information and data on the homeless population and homeless issues.	5%

			More comparative research. Increased application, sharing and exchange of knowledge, and best practices. Coordinated response between sectors to address homelessness. Inclusion of homelessness in policy options at all levels of government. Broader range of partnerships. Cooperation among federal departments in addressing homelessness. Other, please describe Ensuring evidence-based responses that better fit identified needs. Identify elements of a long term strategy to address homelessness.	
(2) Enhance housing options for vulnerable populations (homeless or at risk), including persons with complex needs.	Invest in alternative housing options for people with complex needs and vulnerable populations at risk of becoming homeless. The Committee will continue to utilize/lever SFRHI, RRAP, Shelter Enhancement, Project Development Funds, and other complementary funding where possible Where appropriate, Regional Homelessness funding may be used to implement youth and/or aboriginal homelessness projects in St. John's.	To increase housing opportunities for vulnerable populations in the city, in response to need and consumer choice. To address the most serious situations of persons who rely repeatedly on temporary shelter as their primary source of housing, and who have complex needs.	Increased local capacity and resources to deal with homelessness. Projects and partnerships undertaken by communities to improve services and facilities for homeless people (from emergency to prevention). Improved and more inclusive decision making around investments. Enhanced community ownership of process and solutions. Increased awareness of the nature of homelessness and effective responses. Enhanced access to information. Improved information and data on the homeless population and homeless issues. More comparative research. Increased application, sharing and	75%

coordination and partnerships (Level I) Level I) Level II Level	Community Development Worker to: Develop proposals, partnerships, leverage resources; Assist with research, planning and coordination; Support outreach, inclusion, communications, capacity-building; Develop proposals, partnerships, leverage resources for Regional Homelessness projects (outside St. John's).	To ensure SCPI is a community-driven initiative, with transparent processes and accountability to the community. To engage stakeholders who have not yet been part of the SCPI initiative. To foster collaboration among partners to improve coordination and access to services.	practices. Coordinated response between sectors to address homelessness. Inclusion of homelessness in policy options at all levels of government. Broader range of partnerships. Cooperation among federal departments in addressing homelessness. Other, please describe Increase community capacity to serve the shelter/housing needs of vulnerable populations. Increase housing options and supports for persons with complex needs. Increased local capacity and resources to deal with homelessness. Projects and partnerships undertaken by communities to improve services and facilities for homeless people (from emergency to prevention). Improved and more inclusive decision making around investments. Enhanced community ownership of process and solutions. Increased awareness of the nature of homelessness and effective responses. Enhanced access to information. Improved information and data on the homeless population and homeless issues.	10%
	Homelessness projects		the homeless population and	
	HIFIS training and		More comparative research. Increased application, sharing and	

Abomeless persons. Abomeless persons. Sectors Includent		
Abomeless persons. Abomeless persons. Sectors Includent		
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Improve the homele More	anced access to information.	
the homele More	oved information and data on	
homele More Incre	neless population and	
☐ More	ss issues.	
│	e comparative research.	
	eased application, sharing and	
	to address homelessness.	
	sion of homelessness in	
	options at all levels of	
practice Coor	ge of knowledge, and best es. dinated response between	

Cooperation among federal departments in addressing homelessness. Other, please describe A rationale, evidence base and options developed for implementing a long term strategy to address homelessness.		departments in addressing homelessness. Other, please describe A rationale, evidence base and options developed for implementing a long term strategy to address	
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8) Community's Contribution

For a community to access their SCPI federal funds, confirmed funding from other sources must equal the community's maximum SCPI allocation. Confirmation in the form of a letter from the sponsors must be appended to the Community Plan when it is submitted for approval. Where a community cannot confirm the necessary funds to match the federal allocation, it should contain a strategy for securing the remainder of the required funds (i.e. funding on a project by project basis, identification of tentative sponsors, etc...).

CATEGORIES	SOURCE	INKIND or DOLLARS (total April 2003-March 2006)	AMOUNT/ VALUE (total April 2003-March 2006)
PROVINCIAL	Health & Community Services Human Resources & Employment	6,865,399 3,076,223	9,941,622
TERRITORIAL			
MUNICIPAL	City of St. John's	21,000 (estimated)	21,000
FOR PROFIT	Unknown		
NON PROFIT	United Church	198,000	198,000
FOUNDATION	Unknown		
INDIVIDUAL	Raising the Roof	30,000 (estimated)	30,000
Total Community Contribution			\$10,190,622
SCPI Allocation			\$2,134,000

Difference between Total Community Contribution and SCPI Allocation

\$8,056,622

See attached:

Community Contributions:

Confirmation letters

9) Evaluation Strategy

This element encompasses aspects of both evaluation and results reporting.

Some communities will be selected to participate in the National Evaluation of the Initiative. The proposed Evaluation Strategy will look at the cumulative impacts, activities, outputs and outcomes in each community with respect to some of the key objectives of the Homelessness Initiative such as: a) the extent to which the continuum of supports are in place, b) the extent to which broad partnerships have been established and c) the extent to which knowledge transfer shaped programming and decision-making. This evaluation may start as early as the beginning of the third year (this is being negotiated between Evaluation and Data Development and the National Secretariat on Homelessness).

Communities will be required to report on their progress mid-way through the Initiative and then complete a community plan assessment or an evaluation at the end of the three years.

Communities will be required to present a strategy to collect, analyze and report information on results and impacts of their activities against the plan outcomes.

a) As a first step, please provide the overall expected outcomes or results that the community will use to measure the progress and success of their efforts as part of the Homelessness Initiative:

RESEARCH: Enhanced knowledge of homelessness issues; identification of elements of a long term strategy to address homelessness; ensuring evidence-based responses that better fit identified needs.

ENHANCED HOUSING OPTIONS FOR VULNERABLE POPULATIONS: Increased community capacity to serve the shelter and housing needs of vulnerable populations; increased housing options and supports for persons with complex needs.

COMMUNITY DEVELOPMENT I: Ensuring SCPI is community-driven and inclusive; added value to SCPI and related projects through levered resources and partnerships; greater collaboration among partners to better address identified community needs.

COMMUNITY DEVELOPMENT II: Evidence base developed, preferred options identified and partnerships developed for implementing a long term strategy to address homelessness.

b) Based on the information gathered in the assets and gaps analysis, please provide a roll-up of the number of outstanding beds, sheltering facilities, support facilities, and services that are required by the community. This will serve as a baseline against which you can evaluate community progress in meeting these needs:

Summary of Gaps	Estimate number required	
Beds	25-50	
	(Addresses Community Plan Priority #2)	
Sheltering facilities	1-2 shelters, 2-4 supportive housing facilities, 200-300 affordable housing units.	
	(Addresses Community Plan Priority #2)	
Support facilities	Unknown	
Support services	Research (Addresses Community Plan Priority #1)	
	Community Development (Addresses Community Plan Priorities #3 & 4)	